

# **The Kodaly Music Education Institute of Australia**

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## **Victorian Branch Inc.**



KMEIA Victoria  
3/6 Atherton Rd

Oakleigh, Vic 3166

Phone: (03) 9254 1035

Fax: (03) 8610 1936

Email: [glenys@stockdaleacs.com.au](mailto:glenys@stockdaleacs.com.au)

28 October 2016

Dear Friends in Music,

The Kodaly Autumn Seminar is now well established as a key event on Victoria's Music Education Calendar. Sessions for primary, secondary and choral teachers will be presented by Melbourne's finest Kodaly luminaries as well as our brightest young teachers. There will be the usual sessions on teaching techniques and musicianship as well as singing together, and a range of electives.

The 2017 seminar is being held from 21-22 April at the Darebin Arts and Entertainment Centre. In 2017 we expect around 100 educators to attend from around Australia.

There are opportunities available for sponsorship and advertising at this event. We will be happy to discuss this with you further regarding arrangements that will be mutually beneficial.

The opportunities for your involvement are:

- Major sponsorship (cost and conditions to be negotiated)
- Trader: \$150 (for standard trestle table) plus catering
- Advertising in the conference handbook: Full page: \$120 Half page \$60 Quarter page \$40
- Inserts in Conference bags: \$55
- Sponsor a session: \$110 (your logo will appear on the timetable for that session)
- Sponsor key presenters: (your details listed as sponsor as well as full page advert in handbook and signage on main platform)
- In Kind Sponsorship such as provision of bags, promotions through your network etc. (Your logo and details will be included in the sponsors page in the handbook and acknowledged during the seminar)
- Sponsor the cost of the handbook: (full page advert in handbook, inserts in bags and other acknowledgment)
- Static Display \$35

Please contact me if you would like to discuss these options further.

Yours Sincerely

Glenys Gijsbers  
(Conference Administrator)

# Sponsorship at Autumn Seminar 2017:

Please tick the boxes as appropriate and return to Glenys (details below)

I wish to:

- Be a major sponsor: amount and package to be negotiated
- Sponsor key presenters: amount to be negotiated
- Sponsor the production of the Conference Handbook for \$500
- Provide In Kind Sponsorship

Details: .....

- Set up a trading  Friday 21 April  Saturday 22 April 2017

*Cost \$150 (1 day for \$90). This includes a single trestle table and 1 copy of the conference handbook. Additional space may be booked as available, in consultation with the conference administrator. Please provide your own tablecloth. Table positions will be allocated on a first booked basis. Price does not include additional advertising, please indicate below if you would like this.*

- I would like to have catering for .....people at my table

*Registration \$40per person per day. This includes lunch, morning and afternoon tea. Please include names and days attending: .....*

- I would like additional advertising (Please select from options below.)

- Advertise in the Conference Handbook

*All advertisements to be with the conference administrator by Wednesday 22 March 2017*

- Full page \$120  Half page \$60  Quarter page \$40

- A copy of the conference handbook \$30 *Including postage. Advertisers only.*

- Provide a Static Display for \$35 per day  Friday 21 April  Saturday 22 April 2017

*You may need to provide your own display boards. Set up on the Friday morning conference and pack up by 4pm on Saturday (please confirm time & availability of boards with administrator). We recommend that you provide a supply of 'please take' materials*

- Sponsor a plenary or teaching session for \$110 with your name/logo on the timetable, your advertising in the room & the option to introduce the presenter

- Place advertising materials/samples in participant's bags for \$55

*All materials must be delivered to the administrator by: Friday 7 April 2017*

Details: .....

- Provide a Prize: Details: .....

- Assist in distributing brochures. Number: .....

- Promote this event in our own publication/newsletter: .....

## Sponsor Details

Name of organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Return to:

Glenys Gijsbers  
(Conference Administrator)  
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Fax: (03) 8610 1936  
Email: vic@kodaly.org.au