###### B&W logoThe Kodaly Music Education Institute of Australia

Victorian Branch Inc.

Autumn Seminar Advertising and Sponsorship

KMEIA Victoria

3/6 Atherton Rd

Oakleigh, Vic 3166

Phone: (03) 9254 1035

Fax: (03) 8610 1936

Email: glenys@stockdaleacs.com.au

5 February 2018

Dear Friends in Music,

The Kodaly Autumn Seminar is now well established as a key event on Victoria’s Music Education Calendar. Sessions for primary, secondary and choral teachers will be presented by Melbourne's finest Kodaly luminaries as well as our brightest young teachers. There will be the usual sessions on teaching techniques and musicianship as well as singing together, and a range of electives.

The 2018 seminar is being held from 18-19 May at St John’s Southgate. In 2018 we expect around 100 educators to attend from around Australia.

There are opportunities available for sponsorship and advertising at this event. We will be happy to discuss this with you further regarding arrangements that will be mutually beneficial.

The opportunities for your involvement are:

* Major sponsorship (cost and conditions to be negotiated)
* Trader: $150 (for standard trestle table) plus catering
* Advertising in the conference handbook: Full page: $120 Half page $60 Quarter page $40
* Inserts in Conference bags: $55
* Sponsor a session: $110 (your logo will appear on the timetable for that session)
* Sponsor key presenters: (your details listed as sponsor as well as full page advert in handbook and signage on main platform)
* In Kind Sponsorship such as provision of bags, promotions through your network etc. (Your logo and details will be included in the sponsors page in the handbook and acknowledged during the seminar)
* Sponsor the cost of the handbook: (full page advert in handbook, inserts in bags and other acknowledgment)
* Static Display $35

Please contact me if you would like to discuss these options further.

Yours Sincerely



Glenys Gijsbers

(Conference Administrator)

###### Sponsorship at Autumn Seminar 2018:

*Please tick the boxes as appropriate and return to Glenys (details below)*

I wish to:

Be a major sponsor: amount and package to be negotiated

Sponsor key presenters: amount to be negotiated

Sponsor the production of the Conference Handbook for $500

Provide In Kind Sponsorship

Details: ………………………….…………………………………………………………………….

Set up a trading  Friday 18 May  Saturday 19 May   
*Cost $150 (1 day for $90). This includes a single trestle table and 1 copy of the conference handbook. Additional space may be booked as available, in consultation with the conference administrator. Please provide your own tablecloth. Table positions will be allocated on a first booked basis.* *Price does not include additional advertising, please indicate below if you would like this. Morning Tea only will be provided at the 2085 Autumn seminar, participants will purchase their own lunch at Southbank.*

I would like additional advertising(Please select from options below.)

Advertise in the Conference Handbook   
*All advertisements to be with the conference administrator by Wednesday 22 March 2017*

Full page $120  Half page $60  Quarter page $40

A copy of the conference handbook $30 *Including postage. Advertisers only.*

Provide a Static Display for $35 per day  Friday 18 May  Saturday 19 May

*You may need to provide your own display boards. Set up on the Friday morning conference and pack up by 4pm on Saturday (please confirm time & availability of boards with administrator). We recommend that you provide a supply of ‘please take’ materials*

Sponsor a plenary or teaching session for $110 *with your name/logo on the timetable, your advertising in the room & the option to introduce the presenter*

Place advertising materials/samples in participant’s bags for $55  
*All materials must be delivered to the administrator by: Friday 6 April 2017*

Details: *…………………………………………………………………………………………………………*

Provide a Prize: Details: *………………………………………………………………………..…………………………..*

Assist in distributing brochures. Number: …………

Promote this event in our own publication/newsletter: ……………………………………….…

**Sponsor Details**

Name of organisation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Return to:**

Glenys Gijsbers   
(Conference Administrator)

3/6 Atherton Rd

Oakleigh, Vic 3166

Phone: (03) 9254 1035

Fax: (03) 8610 1936

Email: vic@kodaly.org.au

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_